

Eric Shuff. Product Designer.

I'm a product designer and front-end developer working to help users achieve their goals through accessible and user-centered approaches.

I have an extensive history of helping customers achieve their goals by building accessible, user-centric products based in minimalist principles and best practices.

Skillset

UX/UI Design
Design Systems and Libraries
Information Architecture
Front-End Development
Project Management

Certifications

Certified Scrum Alliance Product Owner
AWS Cloud Practitioner

Work History

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|--------------|------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2016–present | Senior Product Designer Dozen Software / Mission Cloud | Work includes helping clients solve business problems through product discovery, visual design, and development; often as a lead of product planning and management. <i>Dozen Software was part of Mission Cloud from 2023–2024.</i> |
| 2014–2016 | Sr. Web and UX Designer Rockhouse Partners | Main duties were planning, designing, and developing UX strategies across hundreds of event and venue websites connected to proprietary ticketing platforms. |
| 2013–2016 | UX Specialist cj Advertising | Responsibilities included designing, developing, and monitoring client websites to achieve conversion goals using research and data to remove potential UX barriers. |
| 2010–2011 | Social Media Coordinator Nashville Predators | The job included site design and development (within allowed NHL limitations); social media engagement and management; and event coordination. |
| 2007–2010 | Designer <i>The Tennessean</i> | Started with print layout design, transitioned into an interactive designer role to better the site's UX and create various one-off products for special news coverage. |

Education

2004–2008 **Middle Tennessee State University** BS in Journalism: Graphic Communications

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Available for full-time or contract work.

References available upon request.